

Artificial Intelligence is beginning to impact nearly every part of society. Unfortunately, scammers are also tapping into this technology, as they find new ways to perpetuate fraud. Please take a few minutes to check out the info below on some common scams that have been reported to authorities. And as a reminder, awareness and caution remain critical keys to protect yourself from being victimized.



The infographic features a dark blue background with a red dashed line at the top. Several fishing hooks are hanging from this line. A large red warning triangle with a white exclamation mark is positioned on the left. The title 'Scams on the Rise' is in large white font. Below the title, a paragraph states: 'Every day, scamsters come up with new, savvy ways to steal your money and your identity. Here are some of the latest to be aware of:'. A list of 10 scams is presented in two columns, each with a red triangle containing a number. At the bottom left, there is a shield icon with a padlock and the text 'PROTECT YOURSELF FROM SCAMS'. To the right of the shield, a list of five protective measures is provided.

Scams on the Rise

Every day, scamsters come up with new, savvy ways to steal your money and your identity.

Here are some of the latest to be aware of:

- 1 Fake calendar invites** – Phony invites from hacked accounts steal your info
- 2 Brushing scams** – Unsolicited packages used to post fake reviews in your name
- 3 Unpaid toll texts** – Bogus alerts leading to fake payment pages
- 4 Deepfake scams** – Manipulated audios, photos, or videos impersonating others
- 5 Fake tech support** – Pop-ups claiming you must call a number to eliminate a computer virus
- 6 Package delivery alerts** – Fake USPS/UPS/FedEx texts with tracking links
- 7 Bank fraud warnings** – Urgent texts or calls claiming suspicious activity
- 8 Zelle/Venmo reversal scams** – Phony requests to trick you into sending money to fraudsters
- 9 QR code scams** – Malicious codes placed on parking meters, menus, or flyers
- 10 Fake rentals/homes for sale** – Fraudsters use hijacked listings or stolen documentation to scam unsuspecting renters or buyers

PROTECT YOURSELF FROM SCAMS

- Stop, pause and question
- Don't click on unknown links or QR codes
- Verify with a trusted source
- Use strong passwords and multi-factor authentication (MFA)
- Don't share passwords or other sensitive information

I hope you find this information helpful. If you need a referral to any type of professional, let me know and I'll connect you to one. Oh, by the way...I'm never too busy for you or any of your referrals!